



Town of Bentley

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www.townofbentley.ca

News Release January 12, 2021 Business Coaching Program

The Business Coaching Program connects Town of Bentley businesses with a professional Certified Management Consultant (CMC). The consultant provides one-on-one business coaching and advice to help businesses navigate through these challenging times.

Program Highlights and Benefits

- The service consists of 12 hours of support from a CMC (5 hours of one-on-one coaching sessions)
- Develop a business action plan based the advice of your Certified Management Consultant
- All appointments are by phone or video conference Free for businesses.
- 100% funded through the MOST Grant received by the Town of Bentley.

Program Eligibility:

- Participant must be a minimum 50% owner in the business.
- The business must be a local Bentley business.
- Non-resident business license holders are not eligible.
- Up to 5 local businesses will receive coaching.
- **Registration closes January 29, 2021 at 3:00pm**

Process:

1. Submit and expression of interest form available at www.townofbentley.ca or contact the CAO as detailed below.
2. Complete an intake questionnaire with the CAO for the town.
3. Complete a kick-start meeting (1hr) with Coaching Program Leader.
4. Get matched with the best consultant for your business.
5. Work together with the consultant to define issues, set priorities, and develop a tangible action plan.
6. Put the action plan to work.
7. Monitor progress and makes adjustments with the consultant.
8. Upon completion of the program, receive a final action plan and summary report from your consultant.
9. Complete a short follow-up survey.

**For More Information Contact Marc Fortais (CAO) Town of Bentley at: mfortais@townofbentley.ca
or Phone: 780-838-2883**

